



## ■ Country Strategy Kenya

The multiple partner setup makes it possible to cooperate with a large number of small organizations with a lot of experience in specific areas. This specialization results in excellent work in these particular areas – the reason for keeping our partner structure in Kenya.

Kindernothilfe's main goal in Kenya is to propagate and implement children's rights – the main focus being on poverty reduction and gender equality.

Propagating children's rights and the child rights approach is generally achieved through workshops initiated and partly carried out by Kindernothilfe in association with all our Kenyan partners. Child rights aside, one of our main tasks is to prepare the partners on how to “get the children to participate” and to encourage them to implement this accordingly.

Spreading the SHG (Self Help Groups) approach is the main instrument in poverty reduction. Successfully implementing the SHG approach reduces poverty all round for those families involved – particularly the social, emotional and material aspects - and above all tackles the structural causes.

The prospects for young women with regard to self-determination and self-sufficiency are to be improved on the one hand by the support of at least one new partner/project dedicated to the problem of the sexual abuse of young women. On the other hand, the goal – particularly within the vocational training programs – is to promote girls so that they really are in a position to earn a sufficient income once they have finished their training.